

Organiser:

The workshop is provided by Tutech Innovation GmbH, a company owned jointly by Hamburg University of Technology (TUHH) and the Free and Hanseatic City of Hamburg whose mission is to promote effective transfer and exploitation of scientific and technical knowledge.

Venue:

At the premises of
Tutech Innovation GmbH
Harburger Schloßstraße 6-12
21079 Hamburg, Germany

Fees:

Workshop € 595 (VAT included) includes copy of materials, lunch and refreshments.

Conditions for registration and participation in events:

You may cancel your registration and withdraw from the contract on payment of a handling fee of € 50 (+ VAT) up to two weeks before the date of the event. Cancellations must be made in writing. In the case of later cancellations received up to a week before the date of the event, half of the participation fee will be charged; after this the full fee will be charged. An exception will be made if a substitute participant is sent.

[Conditions of participation](#)

Further Information:

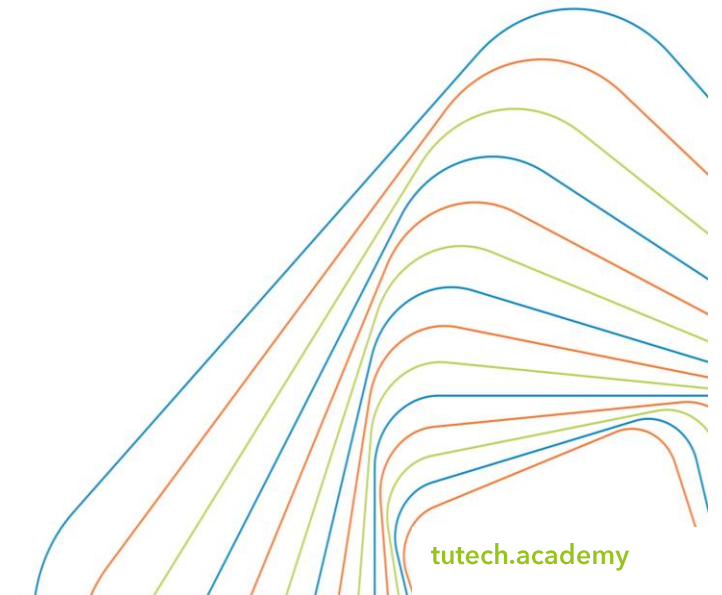
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Registration



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Addressing 'Impact' in Research Proposals



Content and Aim of the Workshop

Increasingly research funders require careful presentation of the potential beneficial impacts of the proposed research project in order for a grant to be given. This is especially the case in the European Framework Programme Horizon 2020. For many researchers this poses something of a challenge as this means considering influences outside the domain of research.

This workshop will address this topic using examples from successful proposals, show strategies on how to approach this and tactics from a variety of project types, funding sources and stages of research maturity.

Workshop themes

The workshop will address what it means to translate knowledge, or ideas, into something that creates value - in other words innovation. Strategies for how to engage with a broad range of stakeholders will be discussed as well as what to present in order to make the proposed project credible to evaluators.

Workshop format

The workshop will follow the form of interactive presentations, group exercises and discussion. The approach will be flexible in order to address the concerns and interests of the participants who are encouraged to bring their own examples. The language of presentations will be English.

Target Group

Those intending to apply for funding of Research and Innovation/Innovation Action projects, and advisors. It is particularly suitable for those working at universities or in public research organisations. Participants with a social science and humanities background are very welcome.

Programme

09:00 Registration and morning coffee

09:30 Introduction to workshop and tour de table

- ▶ The changing landscape of research funding
- ▶ From knowledge creation to innovation
- ▶ What is understood by 'Impact'
- ▶ How is Impact measured in H2020 as a whole?
- ▶ How Impact is evaluated in H2020

12:30 - 13:30 Lunch

- ▶ Thinking beyond the project
- ▶ Developing a strategic approach to dissemination
- ▶ Handling IP, Open Access, Data Management
- ▶ Getting the input needed for the proposal
- ▶ Participant cases

16:30 Close

Timings are indicative only



Trainer

The workshop will be given by **Monica Schofield** CEng FIET.

Monica currently heads the Business Area Consultancy and Competence Development at Tutech and is Director International Cooperation. She is responsible for leading a team providing services for researchers at Hamburg University of Technology and external clients to help them make optimal use of the opportunities provided by European funding programmes for research, innovation and regional development. Monica has been involved with the Framework Programme as coordinator, evaluator and expert advisor since 1992. Prior to joining Tutech she had an industrial career in robotics as a research and development manager. She has been delivering workshops on research management across Europe since 1995. Monica has a degree in engineering science from the University of Durham, is a Chartered Engineer and Fellow of the Institution of Engineering and Technology.