

Organiser

The workshop is provided by Tutech Innovation GmbH, a company owned jointly by Hamburg University of Technology (TUHH) and the Free and Hanseatic City of Hamburg whose mission is to promote effective transfer and exploitation of scientific and technical knowledge.

Tutech Innovation GmbH
Harburger Schloßstraße 6-12
21079 Hamburg, Germany

Venue

At the premises of Tutech Innovation GmbH
Harburger Schloßstraße 6-12
21079 Hamburg, Germany

Fees

Workshop € 500 (plus VAT) includes copy of materials, lunch and refreshments.

Conditions for registration and participation in events

You may cancel your registration and withdraw from the contract on payment of a handling fee of € 50 (+ VAT) up to two weeks before the date of the event. Cancellations must be made in writing. In the case of later cancellations received up to a week before the date of the event, half of the participation fee will be charged; after this the full fee will be charged. An exception will be made if a substitute participant is sent.

[Conditions of participation](#)

[Registration](#) »

Further Information:

Silke Ludewigs

☎ +49 40 76629-6353

☎ +49 40 76629-6359

✉ academy@tutech.de

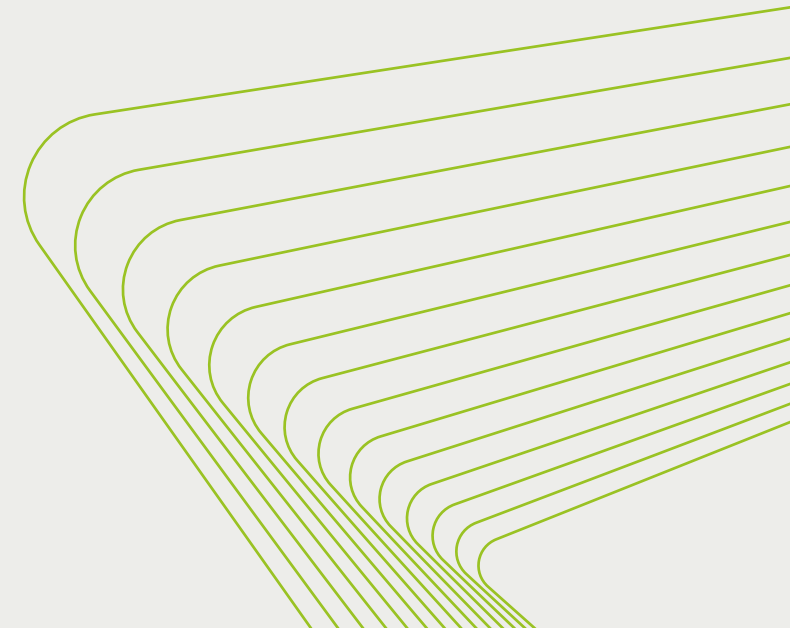
🌐 tutech.de/en/events



BUSINESS
DEVELOPMENT

Creating value from knowledge

An Introduction to Innovation Management



Content and Aim of the Workshop

The workshop aims to give an understanding of what it means to translate knowledge, or ideas, into something that creates economic and societal benefit in other words innovation. The workshop will develop the participants' ability to relate to how business views knowledge and give an understanding of what it takes to exploit knowledge for commercial gain. It also looks at the role of different functions such as technology transfer offices in universities to help this process that is immensely important to society.

Target Group and Format

This workshop is particularly suitable for early-stage researchers, e.g. PhD candidates or postdocs, or others who have had little exposure to business oriented R&D. The workshop will be of value both for participants contemplating a switch to working in industry, and those seeking to remain in research but whose work is likely to involve working with industry. People from the humanities are also very welcome.

Programme

- | | |
|-------|---|
| 09:00 | Introduction to Workshop and Tour de table |
| | <ul style="list-style-type: none"> ▶ Introduction to Innovation Exercise ▶ The Business environment Exercise |
| 12.30 | Lunch |
| | <ul style="list-style-type: none"> ▶ Exploiting research results Exercise ▶ Innovation process and its management ▶ Role of technology transfer office ▶ Summary, conclusions, feedback Q & A |
| 16:30 | Close |

Timings are indicative only



Monica Schofield
CEng FIET

Trainer

The workshop will be given by Monica Schofield CEng FIET. Monica currently heads the Business Area Consultancy and Competence Development at Tutech and is Director International Cooperation. She is responsible for leading a team providing services for researchers at Hamburg University of Technology and external clients to help them make optimal use of the opportunities provided by European funding programmes for research, innovation and regional development. Monica has been involved with the Framework Programme as coordinator, evaluator and expert advisor since 1992. Prior to joining Tutech she had an industrial career in robotics as a research and development manager. She has been delivering workshops on research management across Europe since 1995. Monica has a degree in engineering science from the University of Durham, is a Chartered Engineer and Fellow of the Institution of Engineering and Technology.