



SKILLS

Get funded ! English for grant writing

Organiser

The workshop is provided by Tutech Innovation GmbH, a company owned jointly by Hamburg University of Technology (TUHH) and the Free and Hanseatic City of Hamburg whose mission is to promote effective transfer and exploitation of scientific and technical knowledge.

Tutech Innovation GmbH
Harburger Schlosstr. 6-12
21079 Hamburg, Germany

Venue

At the premises of
Tutech Innovation GmbH
Harburger Schloßstrasse 6-12
21079 Hamburg
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Fees

Workshop € 595 (VAT included) includes copy of materials, lunch and refreshments.

Registration »

Further Information:

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Winning research funding is a competitive business. With much funding now targeted at international cooperation, the ability to write effectively and convincingly in English is a requirement of any researcher. This workshop is designed to help those who do not have English as their native language to improve their ability to write research proposals especially for European funding programmes.

Content and Aim of the Workshop

Participants will learn how to identify good models and develop effective writing strategies to target an interdisciplinary readership and put their message across in English. Participants will be introduced to the 'grammar-free' semantic approach to developing their writing skills, followed by a 'hands-on' practice session. The 'starter kit' portfolio can be developed beyond the workshop as a self-learning technique and adapted to all other types of writing in English. This semantic and structural approach can help writers save time in all future writing situations.

The workshop will cover

- ▶ Analysing generic models of composition: how to find versatile models and adapt them for your own writing.
- ▶ Introduction to the semantic approach to writing. Participants will begin to build their own individualized portfolio.
- ▶ How to negotiate potential outcomes and policy 'buzzwords' in your proposal: building a repertoire of expressions to help you stake your claim.
- ▶ Communicating with an interdisciplinary audience: how to use imagery, with examples and visualization exercises.

Target group

The course is limited to 16 participants who do not have English as their native language. The level of English should be intermediate or above. There is no need for a knowledge of grammar, but this course is not suitable for beginners.

Programme

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| 09:00 | Registration / welcome |
| 09:30 | The difference that language can make <ul style="list-style-type: none"> ▶ Spot the difference: effective and defective grant applications ▶ Ask the right questions: using a model case study as a template |
| | Phrases in the bank <ul style="list-style-type: none"> ▶ The semantic approach to writing |
| 12:30 | Lunch |
| 13:30 | Practising the craft <ul style="list-style-type: none"> ▶ Close analysis and portfolio |
| | The icing on the cake <ul style="list-style-type: none"> ▶ Visualizing outcomes and using imagery to get your message across to an interdisciplinary audience |
| 17:00 | <u>Close</u> |

Timings are indicative only



Dr. Nina Stedman

Trainer

The workshop will be given by Dr. Nina Stedman.

Dr. Nina Stedman has many years of experience teaching English for Academic Purposes at the Institute of English and American Studies (IAA) at Hamburg University. Before taking up her current position in 2003, she was the director of the theatre workshop at the Institute. She now focuses on British and American politics, media and history and specialises in module and syllabus design, as well as serving on the departmental quality assurance committee and the interdepartmental 'Ausschuß für Lehre und Studium'. Nina Stedman, who is British by birth and bilingual by upbringing, holds an M.A. in English and modern languages (German and French), and a Ph.D. in English Literature. Beyond her university teaching, her passion for scientific discourse has led her to develop and teach many workshops on a variety of academic language skills, among others at Tutech, DESY, Landesinstitut für Lehrerbildung, MH Hannover, Jahrestagung der Deutschen Shakespeare Gesellschaft, and at the joint British Council/DAAD lecturers' seminar.