







# STARTUP SUPPORT

## From startup to company

Even before setting up a company there are lots of steps that can secure a competitive advantage and lay firm foundations for the future. We can help to find the answers to fundamental questions at an early stage of the startup. Our objective is to work with you to market your good ideas precisely and rapidly and so achieve decisive advantages for your business success in the long term.

Having a good idea is just the start. Founding a successful startup involves lots of separate steps, with lots more to come before a company is established on the market. TUTECH has been guiding research and technology-based initiatives throughout the startup process for more than 20 years.

TUTECH is one of the key players in the Hamburg startup network and shares the responsibility for ensuring that startups are supported seamlessly from the initial idea though to the early phase of company growth. Here we work closely e.g. with Hamburg Universities, Hamburg Innovation and hit-Technopark.



GRÜNDUNGS-  
UNTERSTÜTZUNG



# CONSULTANCY AND COMPETENCE DEVELOPMENT

Development based on experience

Are you looking for opportunities and partners to strengthen your ability to innovate? Do you wish to become more international in your approach to innovation? With TUTECH you can draw on 25 years' experience of supporting research and development cooperation between, industry, universities, public bodies and governments in Hamburg and worldwide.

We can support you in finding research and innovation grants. We are experts in initiating and managing projects. We tailor our work to suit your needs - anything from providing feedback on proposals to longer-term support for change management.



KOMPETENZENT-  
WICKLUNG UND  
BERATUNG

# RESEARCH MANAGEMENT

## Putting new insights into practice

Our mission is to help new research insights and new technology to achieve a breakthrough. Our partners from research, business and the public sector mean we have access to virtually all technology sectors.

Developing concrete applications is our aim - whether through contract research and development, research cooperation or in thematic networks, collaborative projects and cluster projects.

Our technology consultancy helps our partners find solutions to the challenges they face. We are pragmatic, fulfil compliance requirements, are successful in using public funding programmes, and we have lots of experience in managing projects with diverse partners or broad topics.



FORSCHUNGS-  
MANAGEMENT

# IP MANAGEMENT

## For reliable commercial success

Anyone who develops an innovative product or some new technology usually wants to find a way to market it successfully. TUTECH can support you with protecting your intellectual property, securing the exclusivity of your product and thus strengthening your competitive advantage.

With the creation of the Patent Agency Hamburg (PVA Hamburg) TUTECH has set up one of the first operational points of contact for IP management. PVA Hamburg is a recognised service provider for Hamburg's universities and extramural research institutes. It is funded by the Federal Ministry of Economics and Energy's WIPANO programme and the Free and Hanseatic City of Hamburg.





IP MANAGEMENT

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